

## IMPRESA - Television

	Mar-02	Jun-02	Set-02	Dez-02	Mar-03	Jun-03	Set-03	Dez-03	Mar-04
Advertising revenues	18.741.686	47.965.180	67.984.621	101.457.359	20.442.677	50.895.425	74.098.286	109.534.726	24.516.024
SIC Channels	5.486.878	11.277.673	17.229.576	22.819.757	6.332.056	13.604.345	20.493.182	27.668.289	7.048.290
Others	1.998.434	4.280.088	5.077.250	6.075.243	2.882.379	3.782.852	6.044.726	7.517.100	3.269.148
<b>Total Revenues</b>	<b>26.226.998</b>	<b>63.522.941</b>	<b>90.291.446</b>	<b>130.352.359</b>	<b>29.657.112</b>	<b>68.282.622</b>	<b>100.636.194</b>	<b>144.720.116</b>	<b>34.833.462</b>
Personnel costs	7.294.344	14.730.335	21.101.053	27.406.959	6.930.688	13.465.598	20.179.700	27.609.807	6.939.261
Programming costs	17.636.499	38.822.063	56.534.810	75.143.499	17.154.651	35.333.817	52.526.571	69.167.346	17.248.285
Depreciation charges	3.576.920	7.149.275	10.686.623	14.214.351	3.493.426	6.945.604	10.199.360	10.806.359	2.528.462
Provisions	44.889	144.779	151.257	4.586.616	45.000	705.233	737.733	3.482.127	60.000
Reestructuring Costs	0	0	756.295	3.856.798	0	80.945	838.965	322.361	322.361
Other Costs	6.355.496	15.085.956	19.518.089	27.349.675	6.258.504	9.836.242	15.376.449	21.299.662	5.845.317
<b>Operating Costs</b>	<b>34.908.148</b>	<b>75.932.408</b>	<b>108.748.127</b>	<b>152.557.898</b>	<b>33.882.269</b>	<b>66.286.494</b>	<b>99.100.758</b>	<b>133.204.266</b>	<b>32.943.686</b>
<b>EBITDA</b>	<b>-5.059.341</b>	<b>-5.115.413</b>	<b>-7.618.801</b>	<b>-3.404.572</b>	<b>-686.731</b>	<b>9.646.965</b>	<b>12.472.529</b>	<b>12.472.529</b>	<b>12.472.529</b>
<b>EBIT</b>	<b>-8.681.150</b>	<b>-12.409.467</b>	<b>-18.456.681</b>	<b>-22.205.539</b>	<b>-4.225.157</b>	<b>1.996.128</b>	<b>1.535.436</b>	<b>1.535.436</b>	<b>1.535.436</b>
Financial losses	637.491	-2.988.914	4.924.141	7.685.725	1.848.766	-4.629.434	8.253.497	11.134.426	2.236.345
Financial Gains	197.891	2.788.804	4.186.169	7.319.713	2.013.300	5.303.432	7.320.860	8.651.841	586.465
Extraordinary gains	-90.450	-32.276	-57.402	-2.423.236	297.568	-1.077.305	-625.349	-43.294	81.480
<b>Results before taxes</b>	<b>-9.606.982</b>	<b>-12.641.853</b>	<b>-19.252.055</b>	<b>-24.994.787</b>	<b>-3.763.056</b>	<b>1.592.821</b>	<b>-22.500</b>	<b>8.989.971</b>	<b>321.376</b>
Income tax	-2.863.927	3.687.936	-4.910.904	-4.611.606	779.370	1.077.424	954.307	3.706.926	-142.418
Minorites Interests	-112.600	-90.281	43.548	1.024.682	65.766	-120.416	46.500	-16.430	116.968
<b>Net Profit</b>	<b>-6.855.655</b>	<b>-9.044.198</b>	<b>-14.297.603</b>	<b>-19.358.499</b>	<b>-4.476.660</b>	<b>635.813</b>	<b>-930.357</b>	<b>5.299.475</b>	<b>346.826</b>