

IMPRESA - Magazines

	Mar-02	Jun-02	Set-02	Dez-02	Mar-03	Jun-03	Set-03	Dez-03	Mar-04
Advertising revenues	5.247.349	14.369.876	22.113.984	33.851.484	5.437.890	14.551.661	22.094.431	32.635.525	5.662.927
Sales of publications	7.807.579	16.472.959	26.961.197	35.476.457	8.894.869	17.732.563	28.696.334	37.536.025	9.300.436
Other revenues	669.476	390.980	665.781	3.430.549	1.118.610	467.988	1.341.112	4.361.957	1.547.415
Total revenues	13.724.404	31.233.815	49.740.962	72.758.490	15.451.369	32.752.212	52.131.877	74.533.507	16.510.778
Personnel costs	4.624.600	9.396.583	13.456.266	17.972.450	4.526.694	9.252.099	13.722.946	19.195.344	4.526.994
Cost of sales	2.136.932	4.117.821	7.145.934	12.047.417	2.535.039	4.386.503	7.925.517	11.542.905	1.839.843
Depreciation charges	413.010	781.970	1.052.253	1.484.610	305.733	638.102	999.954	1.381.005	303.950
Provisions	647.999	1.593.640	2.402.799	4.378.982	1.450.721	2.205.743	3.016.600	2.240.522	695.050
Reestructuring Costs	0		352.035	607.833	0	314.943	456.429	687.803	91.327
Other Costs	5.790.269	13.031.754	21.694.277	28.950.349	7.288.594	15.282.122	23.877.072	32.739.949	8.767.803
Operating Costs	13.612.810	28.921.768	46.103.564	65.441.641	16.106.781	32.079.512	49.998.518	67.787.528	16.224.967
EBITDA	1.172.603	4.687.657	7.092.450	13.180.441	1.101.042	3.516.545	6.149.913	10.367.506	1.284.811
Operating Results	111.594	2.312.047	3.637.398	7.316.849	-655.412	672.700	2.133.359	6.745.979	285.811
Financial losses	233.791	579.036	778.842	1.018.330	1.127.366	1.865.593	2.756.450	3.816.510	824.877
Financial Gains	6.050	19.268	35.449	45.352	8.639	16.186	18.077	27.597	7.040
Extrordinary gains	317.907	283.817	-12.447	-2.238.243	637.580	1.538.724	2.087.632	469.016	267.279
Results before taxes	189.660	2.036.096	2.881.558	4.105.628	-1.136.559	362.017	1.482.618	3.426.082	-264.747
Income tax	26.810	-1.164.073	1.512.705	2.225.508	204.540	548.878	974.688	1.689.593	44.211
Minorities Interests	36.689	-116.861	123.707	81.960	411.105	97.754	127.142	74.729	-76.500
Net Profit	126.161	755.162	1.245.146	1.798.160	-520.914	-284.615	380.788	1.661.760	-232.458